

Prasannavenkatesh Chandrasekar

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Experience

BILL Principal Product Designer

Feb 2023 - Present

Design Strategist for BILL's Working Capital and Payments product portfolio.

Responsibilities include collaborating with executive and senior leadership teams to shape long-term product and business strategy through design, leading and mentoring design teams, leading strategy and roadmap discussions with cross-functional leaders, collaborating with product and engineering partners to identify and design elegant user experiences to solve complex problems and mission critical projects.

Instacart Staff Product Designer

Nov 2021 - Feb 2023

Led design for the team responsible for the end-to-end product design of Instacart's retailer vertical, which accounts for 20% of Instacart's total revenue.

Responsibilities include leveraging user research, data analytics and business objectives to identify most impactful areas of opportunities for the retailer team, collaborating with cross-functional teams to design scalable solutions, partnering with Instacart's retailer customers to craft their vision of an ideal digital storefront, shaping Instacart's design culture by leading design crits, mentoring designers and hiring effort.

PayPal Senior UX Designer II

Jan 2021 - Nov 2021

Lead designer and manager for merchant experiences in PayPal's Global Pay Later products.

Responsibilities include collaborating with product partners to define product strategy, creating scalable frameworks for merchant experiences' geo expansion across PayPal's various Pay Later products, managing and mentoring product designers in the merchant Pay Later org, and helping with hiring product design talent.

Intuit Principal Product Designer

Oct 2016 - Jan 2021

Design lead for QuickBooks mobile invoicing and QuickBooks mileage tracker products.

Responsibilities include project planning & roadmapping with product partners, conducting qualitative user research, designing scalable product solutions and frameworks, collaborating with cross functional & cross business unit teams to build durable design patterns, mentoring designers & interns and helping grow Intuit's design talent by being a part of the design recruiting panel.

Snapdeal Mobile UX Designer

Nov 2013 - Apr 2014

In charge of designing the interface and experience for Snapdeal's mobile website, android and iOS apps. Responsibilities included conducting user research, producing user journey maps, mockups, prototypes in multiple levels of fidelity and user validation / testing at the end of the process. Worked closely with the QA team to evaluate the usability of the product.

Infosys Systems Engineer / UI Designer

Dec 2010 - Nov 2013

User interface designer for web / mobile platforms for multiple clients of Infosys.

Education

Master's of Human Computer Interaction

Carnegie Mellon University

Aug 2014 - Aug 2015

B.Tech Biotechnology

Anna University

Jul 2006 - Apr 2010

Awards

Scott Cook Innovation Award

Intuit | 2016

Major League Hacking - Winners

Hack NC | 2014

Infosys Bravo Award

Infosys | 2012

Certifications

Using AI for Programming

Stanford Continuing Studies | 2025

Product Strategy

Kellogg Executive Education | 2020

Design Leadership

Cooper Institute for Design | 2019

Introduction to Marketing

Wharton Online | 2018

Service Design Immersive

Cooper Institute for Design | 2016